

CoCo

Collaborative Collections

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Presentation Overview

- 3 Tasks
- Key Changes
- Revised UI Design
- Live Demo
- Tools Used
- Recap



Three Different Tasks

Task 1: Capture and share content

- Also attending events

Task 2: View and vote on submitted content

Task 3: Share finished collections of content

Three Tasks and Key Changes

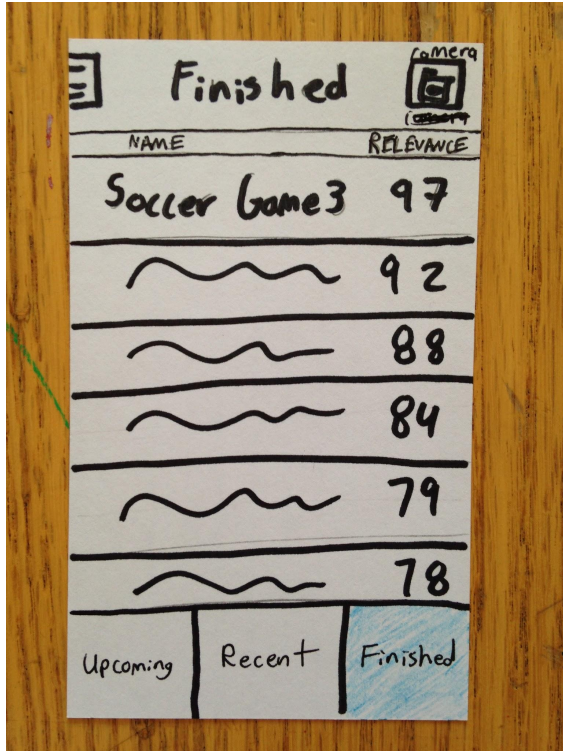
Task 1: Confusion about home screen and how to share content

- Also wanted to be able to not attend

Task 2: Confusion about categories of events

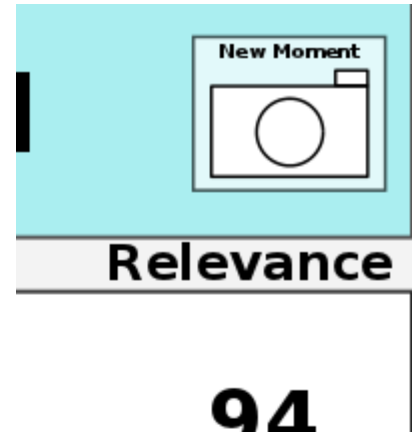
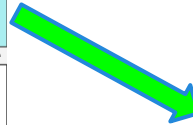
Task 3: No serious changes

Revised UI Design

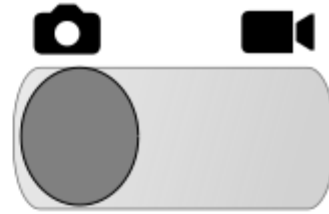
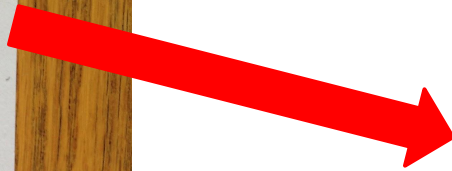
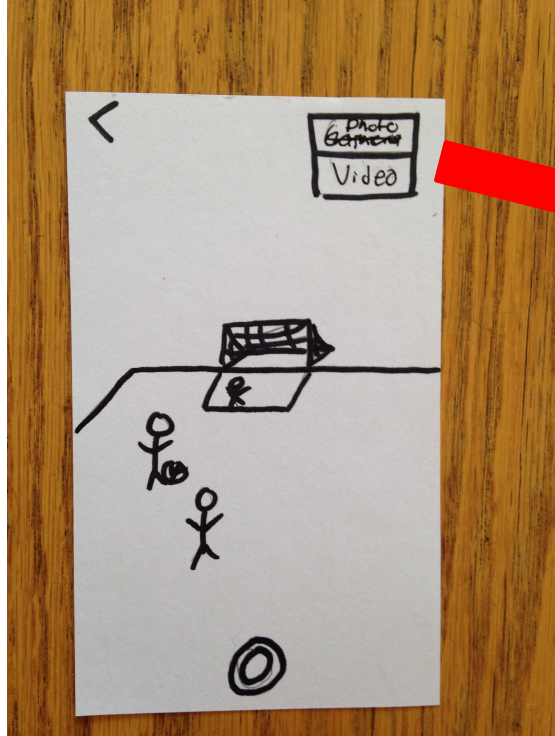


Archived	
Name	Relevance
Water Polo vs UOP	94
Suites Sushi Dinner	91
CS Job Fair	90
MGMT at Frost	88
Stanford Taiko Autumn	84
Super Smash Bros To...	82
Jeff's Birthday Party	79

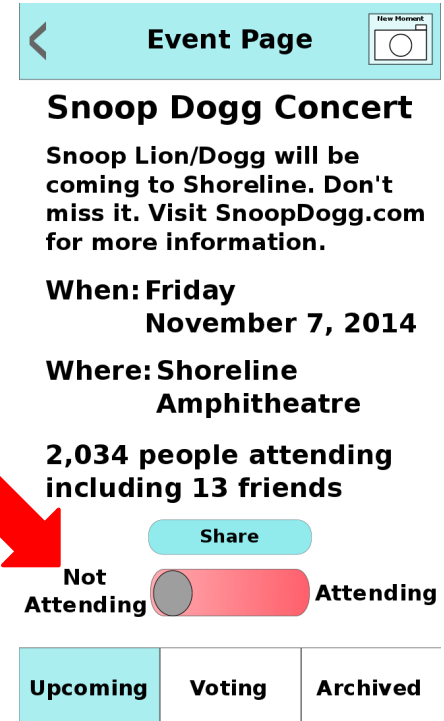
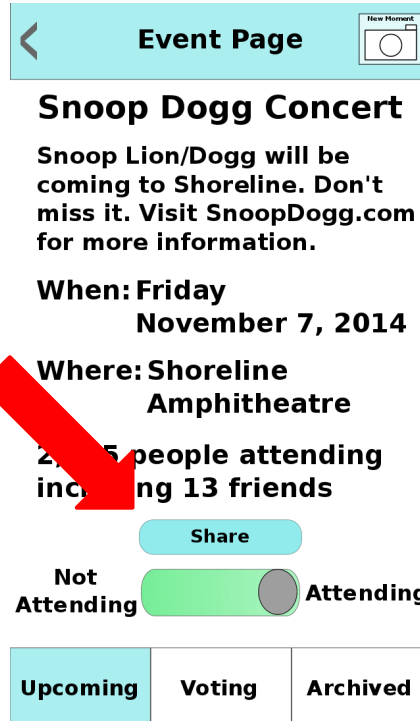
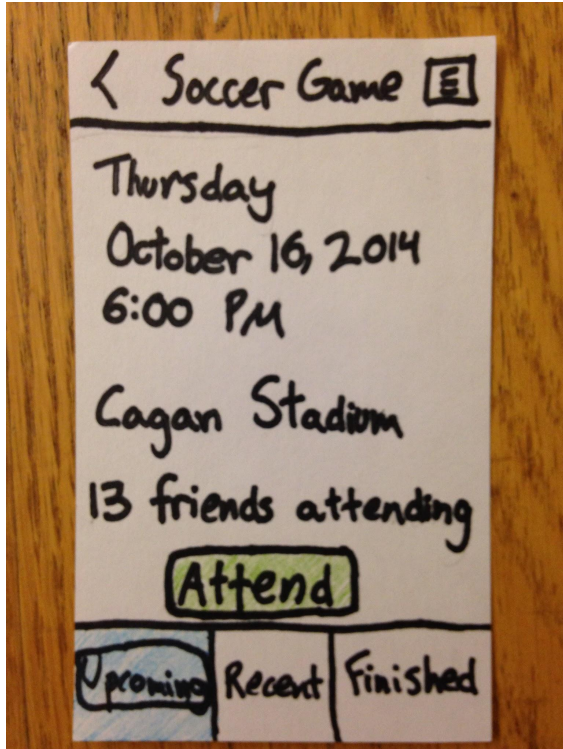
Upcoming Voting **Archived**



Revised UI Design



Revised UI Design



Revised UI Design

NAME	RELEVANCE
Soccer Game 2	95
Sharks Game	91
Job Fair	87
_____	84
_____	81
_____	77

Upcoming | **Recent** | Finished

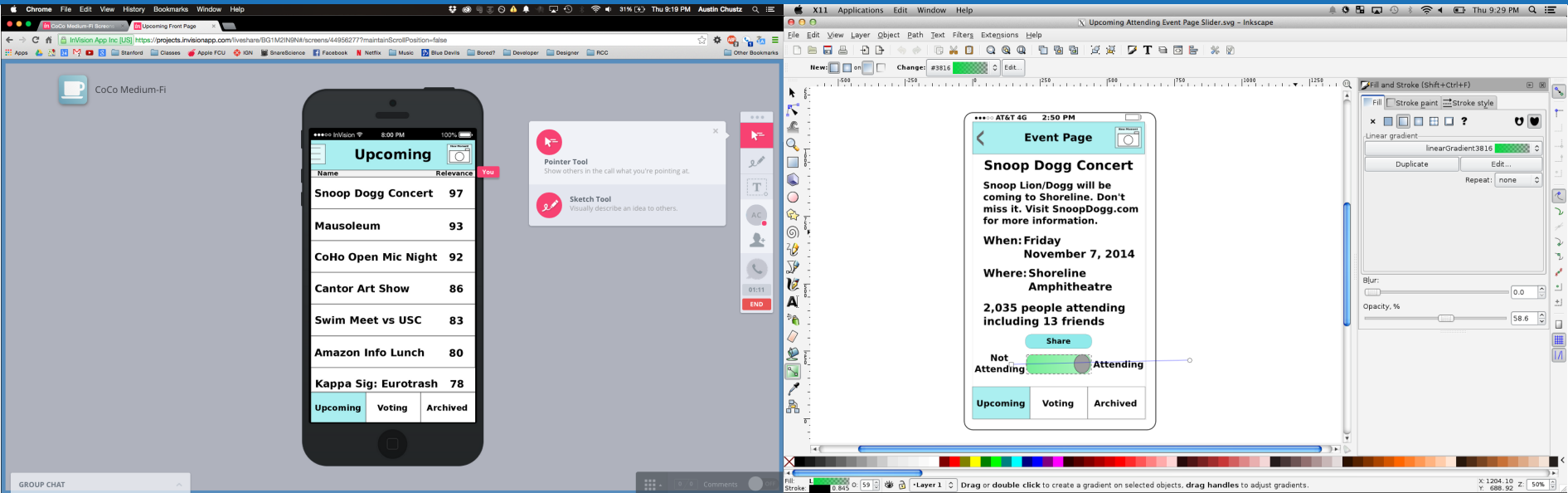
Name	Relevance
Football vs Oregon S...	98
Beach Volleyball	93
Pumpkin Carving Co...	90
Theta Breakers	87
Men's Soccer vs Cal	85
CS 193p App Fair	84
Fireworks Show	82

Upcoming | **Voting** | Archived

Live Demo

CoCo Demo

Tools Used



















































What Worked

- App looks extremely legitimate
- Easier to prompt user how to navigate
- Cleaner, clearer look
- Flexibility with fonts and sizes

What Didn't

- Colors looks flat
- No memory of user actions or different states
- Difficult to employ multiple gestures

Wizard of Oz Techniques

 Voting Page 	 Voting Page 	 Voting Page 	 Voting Page 	 Voting Page 	 Voting Page 
Football vs Oregon State 11 hours left	Football vs Oregon State 11 hours left	Football vs Oregon State 11 hours left	Football vs Oregon State 11 hours left	Football vs Oregon State 11 hours left	Football vs Oregon State 11 hours left
 ▼ 111 ▲	 ▼ 112 ▲	 ▼ 112 ▲	 ▼ 112 ▲	 ▼ 111 ▲	 ▼ 111 ▲
 ▼ 102 ▲	 ▼ 104 ▲	 ▼ 103 ▲	 ▼ 102 ▲	 ▼ 104 ▲	 ▼ 103 ▲
 ▼ 90 ▲	 ▼ 90 ▲	 ▼ 90 ▲	 ▼ 90 ▲	 ▼ 90 ▲	 ▼ 90 ▲
  	  	  	  	  	  

Not really a back button

 **Event Page** 

Summary

- Three tasks and key changes
- Changes to UI to simplify and improve user experience
- Limitations of tools used

