CoCo

Collaborative Collections

Austin Chustz, Jeff Garnier, Tom Kremer

Presentation Overview

- 3 Tasks
- Key Changes
- Revised UI Design
- Live Demo
- Tools Used
- Recap

Three Different Tasks

Task 1: Capture and share content

- Also attending events

Task 2: View and vote on submitted content

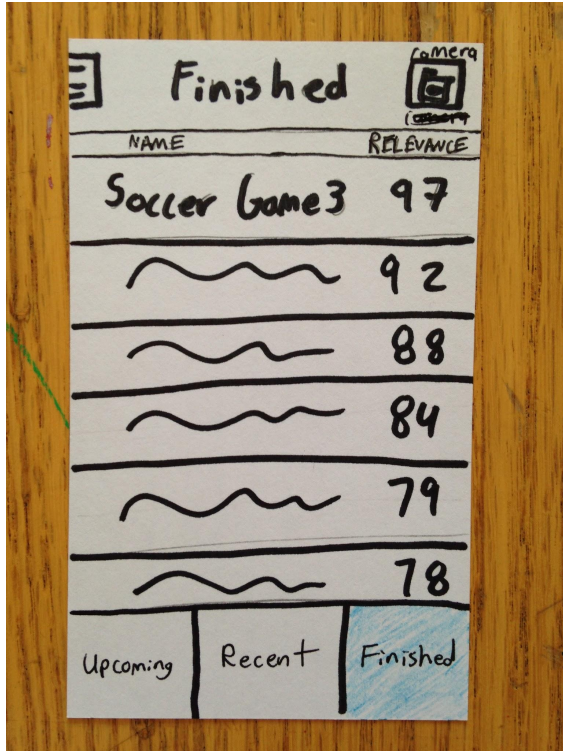Task 3: Share finished collections of content

Three Tasks and Key Changes

Task 1: Confusion about home screen and how to share content

- Also wanted to be able to not attend
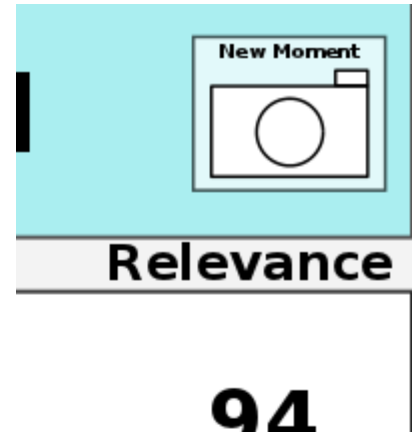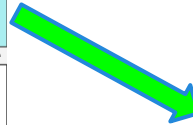
Task 2: Confusion about categories of events

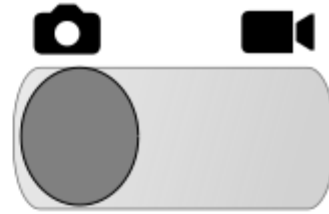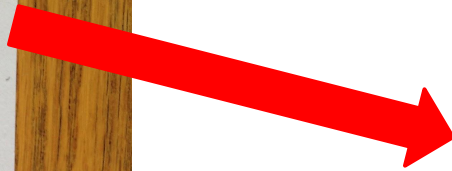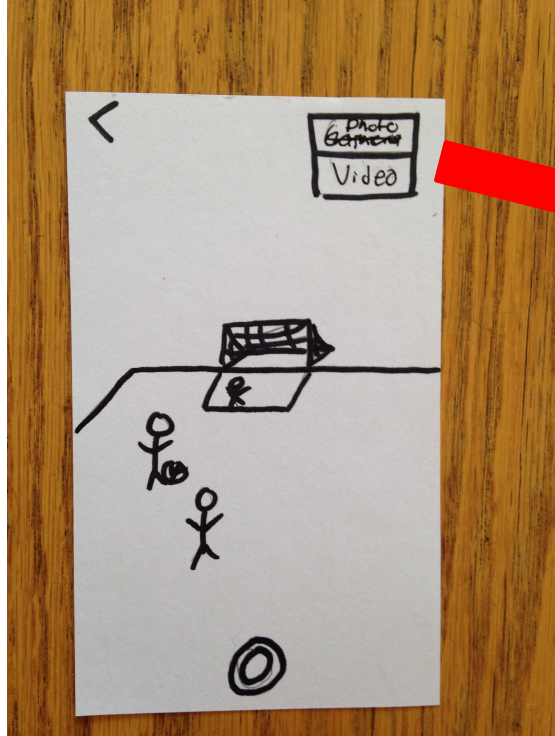Task 3: No serious changes

Revised UI Design

Revised UI Design

Revised UI Design

Revised UI Design

Live Demo

[CoCo Demo]

Tools Used

inVISION

INKSCAPE
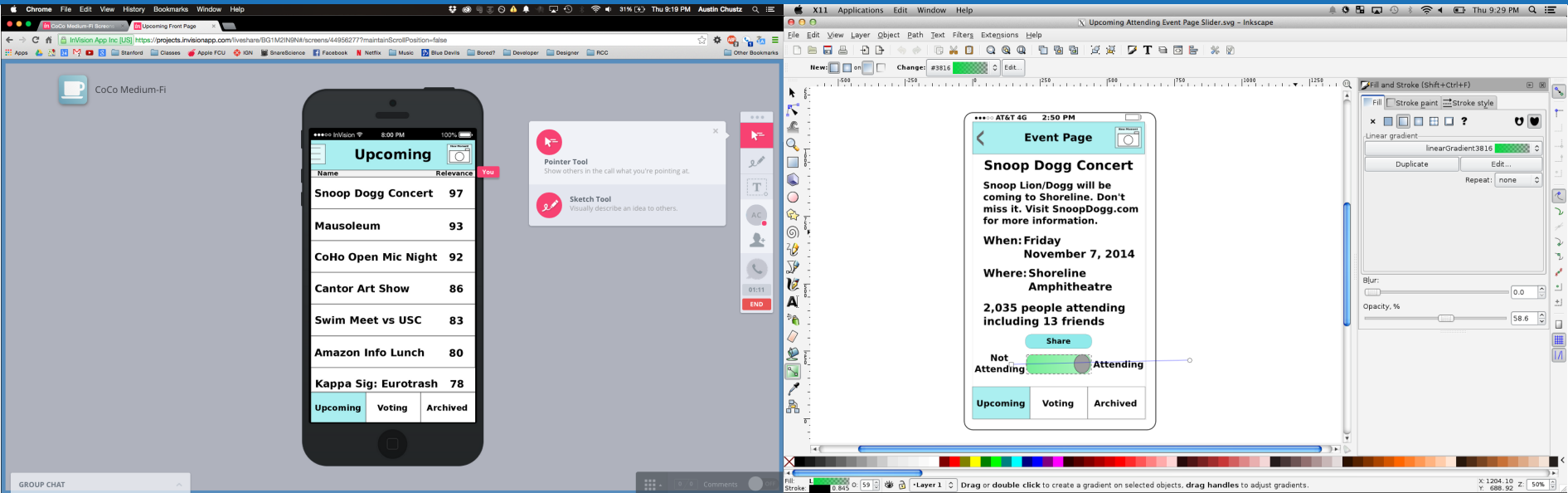
What Worked

- App looks extremely legitimate
- Easier to prompt user how to navigate
- Cleaner, clearer look
- Flexibility with fonts and sizes

What Didn't

- Colors looks flat
- No memory of user actions or different states
- Difficult to employ multiple gestures

Wizard of Oz Techniques

Not really a back button

Summary

- Three tasks and key changes
- Changes to UI to simplify and improve user experience
- Limitations of tools used